**[OPTION 1]**

**TITLE: A New Way to Offer Health and Retirement Benefits**

We’re excited to partner with SLICE, a simple and innovative benefits solution, that helps our [Association] members provide comprehensive [health and retirement benefits], while maintaining control over their costs. SLICE’s unique approach allows our members to receive the same benefits of a traditional plan with additional perks:

* **Affordability:** With SLICE, members set a defined, tax-free contribution that gives you more control and predictability over plan expenses.
* **Reduced Administration:** SLICE takes care of the administrative burden of managing benefits and retirement plans, so our members can focus on other business priorities.
* **Compliance Assistance**: SLICE helps our members comply with all applicable health insurance and fiduciary laws and regulations.
* **Employer and Employee Flexibility:** SLICE gives our members more flexibility to choose coverages, eligibility requirements, and contribution levels. Employees also have more flexibility to choose the benefits that best meet their needs and budget.
* **Competitive Edge:** Offering a more competitive benefits package can help our members attract and retain top talent.

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